



IDEA

Active Member Information

WHO

WE ARE:

IDEA, the Information Display and Entertainment Association, was founded in 1983 by a group of major league baseball scoreboard operators as a way to gather and exchange ideas and experiences. From there, it rapidly expanded to now include scoreboard directors, engineers, producers, editors, motion graphic designers, and game operations personnel from every major sport, as well as sports facilities, minor league teams, and colleges and universities. IDEA is now the premier professional association for those in the game entertainment industry. We are a non-profit organization that relies on membership dues and our corporate partners to sustain the organization and host our annual conference.

HOW

MEMBERSHIP WORKS:

IDEA has two types of memberships, Active Members and Allied Members. Active Members work for the teams and facilities. Allied Members are our corporate partners, the suppliers of our industry. Our membership dues are charged per organization, not per person, so everyone in your organization is considered an IDEA member under a single membership. As a member, you have a voice in the organization. Each member organization, Active or Allied, receives a vote in executive board member elections, by-law revisions, and other organizational issues. The Executive Board is comprised of both Active and Allied members.

ANNUAL

CONFERENCE:

The annual conference is held each summer during the Major League Baseball All-Star break. The event includes an opening reception at the conference hotel, then three full days of seminars, user groups, and breakout sessions. The Allied member showcase allows you to browse the exhibit booths of our corporate partners and explore the latest technology they have to offer. Each evening of the conference, we take the entire group on excursions, often times to the local sports facilities, for dinner and tours. All seminars and classes, transportation, entertainment, and lunch and dinner each day are included in the conference fee.



ABOUT

THE CONFERENCE:

There is something at IDEA for every member of the game entertainment industry. We host seminars on such diverse topics such as motion graphics and editing classes, management-level seminars focused on handling a staff, creative brainstorming sessions for game operations personnel, and new technology updates. The sport-specific breakout sessions allow you to gather with your fellow baseball, hockey, basketball, football, university, or minor league peers to discuss the issues that are exclusive to your sport.

IDEA is a unique organization. Nowhere else will you have the opportunity to spend over three days learning and networking with your peers and the technology leaders of your industry. The game entertainment industry is a relatively small group, so the benefit of gathering together in one place each year cannot be over-emphasized. You will come away from this conference with new ideas and perspectives, new contacts in your field, and a new-found enthusiasm for your work. We hope you will be able to join us at our next conference.



NETWORKING

OPPORTUNITIES:



For more information contact IDEA at [575-405-1977](tel:575-405-1977) or at info@ideaontheweb.org, or visit our website at www.ideaontheweb.org.

Thank you again for your interest.



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