

# 40th Annual IDEA Conference

## Nashville, Tennessee

### July 10 - 13, 2022

SATURDAY July 9

SUNDAY July 10

9:00 am - 7:00 pm Conference Check-In Open  
 10:00 am - 4:00 pm Partner Move-In  
 3:45 - 4:00 pm New Member Welcome  
 4:00 - 4:30 pm Mandatory Partner Meeting  
 4:30 - 4:45 pm Meeting for ITP Recipients  
 5:00 - 7:00 pm Opening Reception in PARTNER EXPO

Partner Expo      General Session      Creative Track      Game Ops Track      Management Track      Technology Track

MONDAY July 11										
COFFEE	PARTNER EXPO	Coffee Available								
AM 1	GENERAL SESSION	Breakfast Kickoff and facility tour at Nashville SC Stadium								
AM 2	BREAKOUT	Partner Lunch	I & O STUDENTS	BASEBALL	BASKETBALL	FOOTBALL	HOCKEY	MINOR LEAGUE	SOCCER	UNIVERSITY
LUNCH	PARTNER EXPO	Active Lunch								
PM 1	SEMINARS	Showcases: Creative Dimensions Daktronics		THE BRIDGE BETWEEN CINEMA 4D AND AFTEREFFECTS	AMPLIFYING GAMEDAY	BUILDING AN OUTREACH INITIATIVE	BANG FOR YOUR BUCK			
PM 2	GENERAL SESSION	PARTNER		BASEBALL	BASKETBALL	FOOTBALL	HOCKEY	MINOR LEAGUE	SOCCER	UNIVERSITY
NETWORKING	EXCURSION	Dinner and Battle of the Breakouts at 6th & Peabody								
TUESDAY July 12										
BREAKFAST	NETWORKING	Specialty Breakfast: Inclusion and Outreach Women's Caucus								
COFFEE	PARTNER EXPO	Coffee Available								
AM 1	BREAKOUTS		BASEBALL	BASKETBALL	FOOTBALL	HOCKEY		SOCCER	UNIVERSITY	
AM 2	DAILY GRIND		SHOOTER/EDITOR	MOTION	SHOW CALLER	ENGINEER	MANAGER			
LUNCH	PARTNER EXPO	Partner Lunch Active Lunch								
PM 1	SEMINARS	Showcases: Grass Valley ShoFlo The Famous Group		FINISHING NOTES	SO YOU WANT TO USE MAINSTREAM MUSIC?	TEAM BUILDING	TRANSITIONING TO HYBRID WORKFLOWS			
PM 2	GENERAL SESSION	GMA Voting and facility tour at Bridgestone Arena								
NETWORKING	EXCURSION	Dinner and Game at Nashville Sounds								
WEDNESDAY July 13										
COFFEE	PARTNER EXPO	Coffee Available								
AM 1	BREAKOUTS	PARTNER		BASEBALL	BASKETBALL	FOOTBALL	HOCKEY	MINOR LEAGUE	SOCCER	UNIVERSITY
AM 2	SEMINARS	Showcases: Adobe Edit Share Ross Video		COMPOSING A STORY	TIMING IS EVERYTHING	PROJECT MGMT & CONTENT APPROVAL SYSTEMS	CASE STUDY: NEW YORK METS, SPORTING KC AND UBS ARENA			
COMMITTEES	COMMITTEES		CONFERENCE CONTENT	GOLDEN MATRIX AWARDS	HALL OF FAME	INSPIRE THE PASSION	HOST CITY	INCLUSION & OUTREACH	SOCIAL & MARKETING	
LUNCH	PARTNER EXPO	Partner Lunch Active Lunch								
PM 1	SEMINARS		ALLYSHIP IN OUR INDUSTRY	CONDUCTING YOUR PLAYERS	TITANS & TRAINWRECKS 2.0: New Host, Same Trainwreck	THE BIG GAMES	HOW IT WORKS: CAMERAS			
NETWORKING	NETWORKING	GMA voting at Nissan Stadium followed by Awards Gala at Wildhorse Saloon								