



IDEA Hall of Fame

IDEA to induct Beach, Filomia and Lozano into the Hall of Fame

***Long-time game producers to be inducted on July 18th
at the 36th Annual IDEA Conference in Indianapolis, IN***

Albuquerque, New Mexico – May 31, 2018 - FOR IMMEDIATE RELEASE.

The Information Display & Entertainment Association (IDEA) is proud to announce the induction of Tim Beach of the Arizona Cardinals, Ed Filomia of the Miami Heat and Sergio Lozano of the United Center into the IDEA Hall of Fame. A formal induction ceremony will take place July 18th at the 2018 IDEA Conference to be held in Indianapolis, July 15-18.

“These three individuals have spent the better part of the last three decades collectively raising the bar of quality and creativity for the in-stadium/in-arena game experience ... and continue to do so,” stated John Franzone, IDEA Hall of Fame Chair and Vice President of Game Presentation and Production with the Tampa Bay Lightning. He added, “We salute them as award-winning professionals who work tirelessly to put on a world-class entertainment experience for their teams and their fans. But it’s their standing as ambassadors and mentors to those of us in the field of game presentation that has also earned them this honor. Their inspiring individual commitment, body of work, eye for developing talent, and, dedication to IDEA and what our organization stands for, is their true legacy.”

Tim Beach, 50, has spent three decades producing events, game presentations and programming content across the sports landscape. He’s currently in his fifth season with the Arizona Cardinals as the Senior Director of Game Entertainment and Special Events. This longtime executive spent 19 successful seasons with the New York Islanders, and also enjoyed stays with the Anaheim Ducks, New York Dragons and New York Yankees, with whom he began his career as an intern in 1989. Beyond the home teams, Beach has also worked the World Cup of Soccer '94, two World Cups of Hockey, four Super Bowls, eight U.S. Tennis Opens, the 2014 Winter Olympics in Sochi, and too many game days with the New York Yankees, and New York Jets to mention. Tim has been an IDEA member since 1990, and is a multiple Golden Matrix Award recipient for the teams he’s represented. Beach is a graduate of Quinnipiac University and lives in Chandler, AZ with his wife Linda and daughter Annemarie.

Ed Filomia, 53, enters his 21st season with the Miami HEAT and is a 15-time Emmy winner over 27 years of broadcast production. The son of Cuban immigrants, Ed began his career in 1992 as an intern at WSVN FOX Miami and worked his way up the ranks, producing Emmy-Winning newscasts and sports shows. He joined the Heat in 1997 to produce, shoot and edit team content for image branding and game broadcasts. In 1999, Ed executive produced and directed the production of the first ever Miami HEAT games in Spanish. In 2000, Ed launched the video control room at the new AmericanAirlines Arena where he now serves as Sr. Director of Broadcast Services, overseeing the Miami HEAT and AAA’s Production and Broadcast Services departments comprising of 19 full-time employees and a staff of over 30 part timers. Ed helped create HEATV, the team’s internal on-line production department, recognized nationally by his peers at IDEA and the NBA,

as one of the best in the sports and entertainment industry. And since 2004, Ed and HEATV have been recognized with 21 Golden Matrix Awards, the most by any professional team during that span. An IDEA member since 1999, Ed shares his life with his partner of seven years Idalis Perez and her two boys Oscar 14, and Javier 11.

Information Display &
Entertainment Association
5901-J Wyoming Blvd. NE
Suite 294
Albuquerque, NM 87109-3866

Phone: 575-405-1666
E-mail: info@ideasontheweb.org





IDEA Hall of Fame

Sergio Lozano, 50, has been entertaining and informing Chicagoans for the last 30 years, producing and directing live sporting shows for the Chicago White Sox, Blackhawks and Bulls. Celebrating his 25th season at the United Center as Senior Director of Scoreboard Operations, Lozano developed UCTV during the UC's inaugural year in 1994. He started his career in 1987 working as an editor-videographer for the White Sox, where he continues to assist, along with directing Chicago Bears games. Serge hopes to continue adding to his impressive resume of three NBA Finals, three Stanley Cups, six Banner raising ceremonies, four retired number ceremonies, a World Series, All-Star games, NFC Championship game, Big Ten Tournaments, NCAA Regionals, DNC Convention, numerous concerts and the Winter Classic. Serge is the recipient of multiple Golden Matrix Awards and a constant, active and respected presence at the annual IDEA Conference. Lozano is a graduate of Columbia College and resides in Chicago with his wife Deborah.

"I couldn't be happier for Tim, Ed and Sergio. They've not only served as mentors and leaders for our organization, but also individuals I've personally admired and enjoyed learning from as I came through the ranks in sports production," states IDEA President Chris DeRuyscher, Sr. Director of Ballpark Entertainment for the Texas Rangers. "These are a well-deserved honors and I look forward to their induction in July."

About the IDEA Hall of Fame

Created in 2008, The IDEA Hall of Fame recognizes IDEA members, past and present, who have made a significant impact on the organization or industry. Its core values are: Honoring Excellence, Preserving History, and Inspiring Future Generations.

About IDEA

IDEA is the premier association for professionals in the large-screen, event, and in-game entertainment/presentation industry. Founded in 1982, IDEA's membership is comprised of the producers, directors, operators and industry vendors for teams, public facilities, and manufacturers worldwide. IDEA encompasses all branches of the sports, entertainment and convention industries, including baseball, basketball, football, hockey, racing, soccer, arenas, convention centers, stadiums, and universities.

###

Information Display &
Entertainment Association
5901-J Wyoming Blvd. NE
Suite 294
Albuquerque, NM 87109-3866

Phone: 575-405-1666
E-mail: info@ideeontheweb.org

